



## **PUBLIC BENEFIT STATEMENT and Annual Report**

On the activities of the **CSODALÁMPA Wish Granting Foundation**  
in the year 2009 based upon the law 1997 CLVI. 19.§

The simplified public benefit financial statement – which is in accordance with the provision of the accounting law government decree No. 224/2000 - is a part of this statement.

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## 1. THE ACTIVITIES OF THE FOUNDATION IN THE YEAR 2009

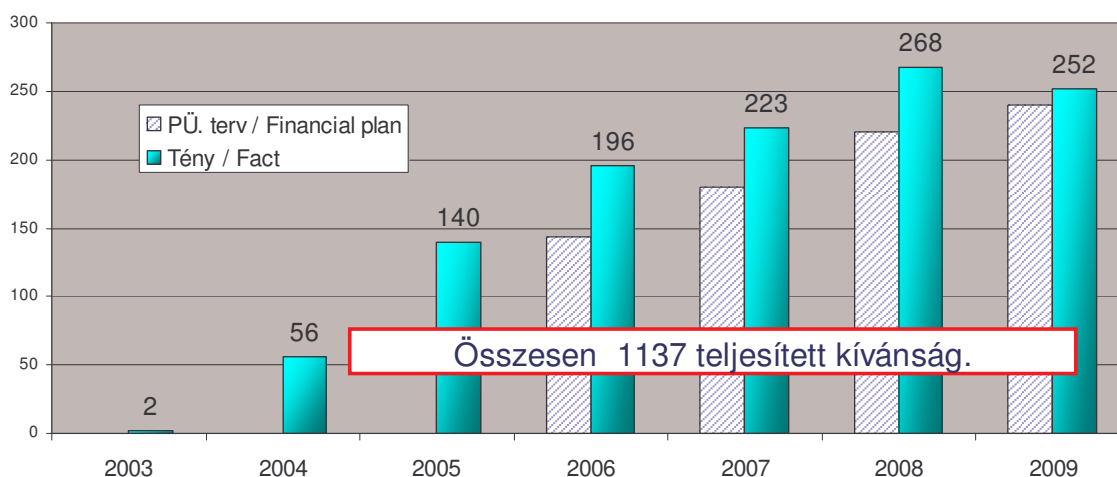
### 1.1 Our results in 2009

The CSODALÁMPA Alapítvány was founded in 2003 and the first wish came true in November 2003.

As at the 31<sup>st</sup> of December 2009 we have made 252 ill children happy. The 1000th wish came true in June 2009.

### Teljesített kívánságok száma 2003 - 2009.12.31.

*Number of Fulfilled Wishes from 2003 to 31/12/2009*



The wishes are documented – text and pictures - on our homepage from the moment we receive them until they are fulfilled. See [www.csodalampa.hu](http://www.csodalampa.hu)

We fulfilled wishes from all over the country in 2009, as we did in the previous years.

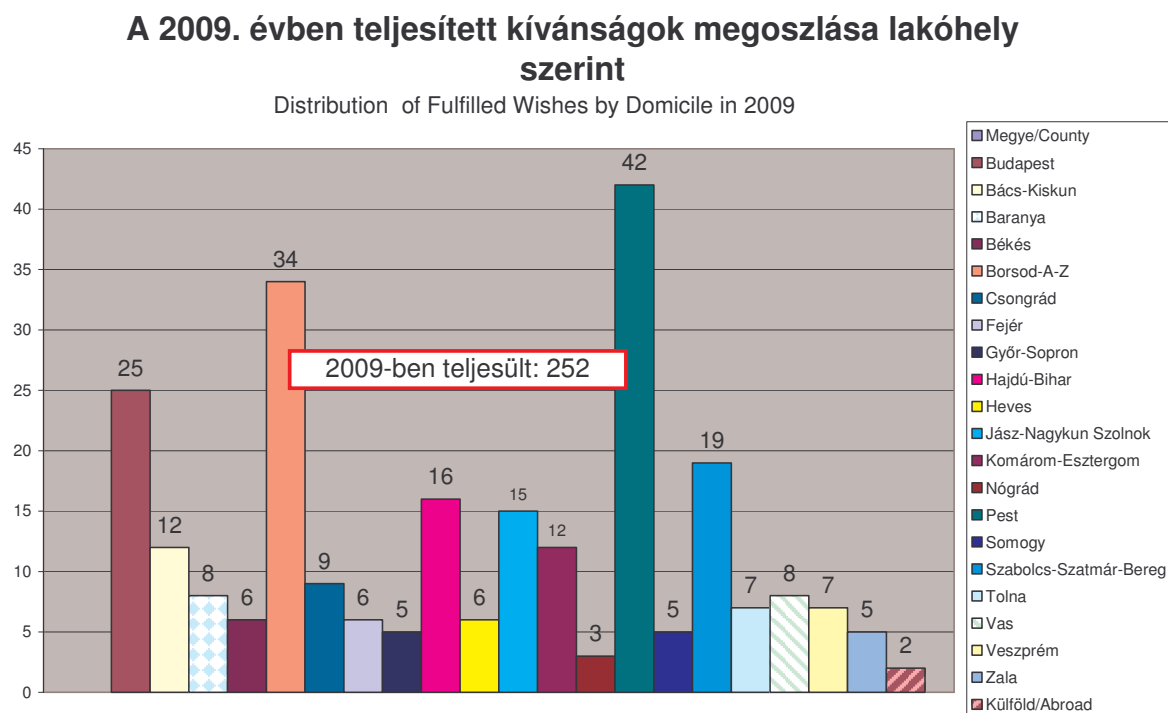
As previously, one of our main goals is that granting the wish should help the children forget their illness for a while, thus helping him/her with the recovery from the illness. Our intention is to separate as much as possible the wish granting from the circumstances of the illness, so we tend to grant wishes at the home of the child, rather than at a hospital. Unfortunately there are cases when we can only deliver a present or organise a meeting with a star at the hospital, due to the medical situation of our wish-child.

In 2009 there were some wishes, that could only be fulfilled abroad. There were 13 of these and they included sightseeing in Paris and Venice, caressing dolphins in Italy, visiting Eurodisney and traveling to Finland.

Some wishes could only be realised with major Hungarian or international help e.g. discount prices and free tickets. The most unusual was the fashion show organised

by the Finnish Embassy. Thanks to that, Nora's wish – traveling to Finland - came true.

The next chart shows the distribution of fulfilled wishes by domicile. (see the detailed list of the wishes among the **Appendix**)



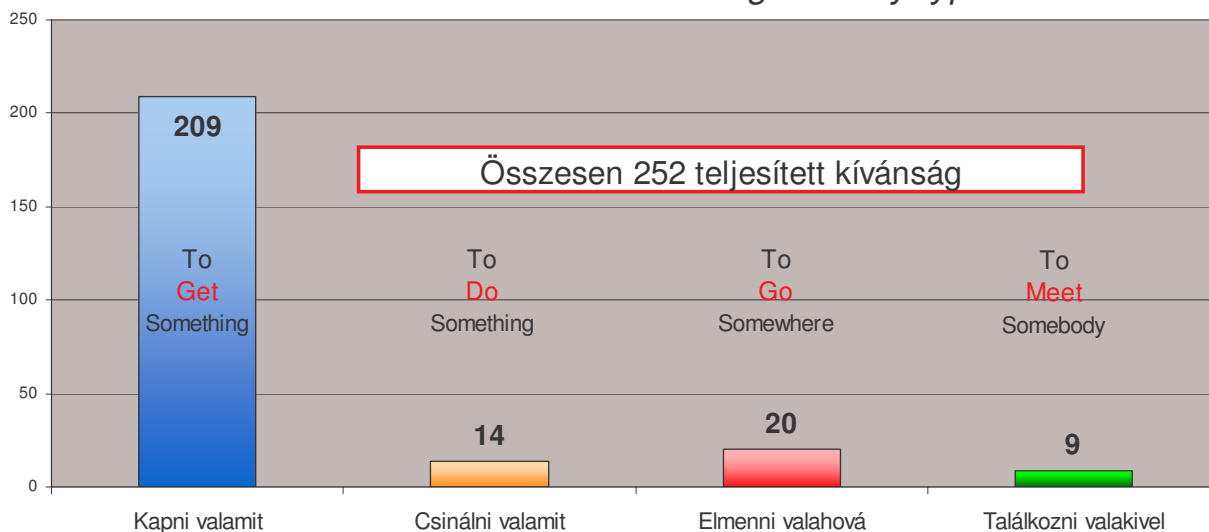
**In 2009 most of the wishes were material items, more so than in previous years.**

According to our experience, there are two reasons for this: the world of children who are receiving prolonged medical treatment is very often limited to their hospital room and the things they have in the hospital or see in TV commercials, such as toys or games. Also, the children often wish to have something that the family can't afford to buy but provides a connection between them and their family, such as a mobile phone or something that helps with their studies, such as a laptop, these were requested mostly by older children before spending a long period in a sterile environment, sometimes for months at a time.

## A 2009. évben teljesített kívánságok megoszlása típusonként

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*Number of Fulfilled Wishes during 2009 by type*



Thanks to our sponsors, this year we were able to provide 15 PCs, 61 laptops (donated by sponsors in most cases), 4 mobile phones, as well as 61 toys; dolls, sledges, PSP, bicycles, musical instruments, etc.

**One of the main goals of our foundation is to give hope and strength to the children and their parents with the fulfillment of an “unimaginable” wish and to enlarge the closed world that sick children live in day by day.**

Since 2005, our volunteers have visited young patients on a weekly basis in hospitals (10 hospitals in Budapest and others in Miskolc, Debrecen, Szeged, Pecs, Szombathely Veszprem and Győr), to discuss their wishes. In lots of cases the real wishes are different from the ones they first thought of. Maybe, instead of a PC, a visit from a favourite sports star or actor would be more appreciated.

### ***1.2. Media relations, competitions and the 1% campaign***

#### **1.2.1 Media appearances**

As in the previous years, the media reported on our foundation several times and, in most cases, about a specific wish.

In the Media section of our homepage there are approximately 40 new links. You can read about our foundation on the most important internet sites and magazines, daily newspapers, financial papers, and women’s magazines.

The positive effect of our media appearances has been apparent in lots of cases. Many companies that we asked for help already knew about Csodalámpa. There have been numerous cases when, after mentioning the name of our foundation we got a positive response and also substantial discounts.

The variety of our media appearances is thanks to our PR advisor, Prominent Communications Kft.

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We have not yet finished redesigning our homepage and implementing the changes to improve the effectiveness of communication. This must be completed in 2010.

### **1.2.2 The result of our 1% campaign in 2009. <sup>1</sup>**

As a result of the '1% campaign' our foundation was in 41<sup>st</sup> place from those organisations that benefited from the '1% of the income taxes'.

At the end of the 2008 financial year we received 19 million forint, which is an essential component of our budget. (April 2009 data)

We were able to use the funds from the campaign very efficiently due to our sponsors and media relations. Thanks to our sponsors, the 30 second film that we made for the campaign was seen on 3 major TV channels, in numerous cinemas in Budapest, in the two biggest shopping centres, in post offices, a bank with offices all around the country and at some petrol stations.

Another successful '1% campaign' is one of our targets for the first half of 2010.

### **1.2.3 Tenders or applications for public grants**

We have very few possibilities for such public applications due to the fact that our model is 'one wish = one project'.

Our policy is to apply for grants and requests for subsidies in order to fund a certain number of wish-grantings on average costs in a certain time frame, say 2-6 months. This means that we consider the whole activity of Csodalampa as a single project. (The only exception is the yearly application for grants for operational costs (rent, phone costs, wages, etc.) of the National Civil Fund (NCA).)

Almost all grants, tenders in Hungary specifically exclude operational costs. As a positive response to the transparency of our operating and accounting, more than one of our supporters allowed for 10-30% of operational costs in the grant's budget from Csodalampa. In 2009 we were successful again in our application to the National Civil Fund for a 4,05 Million HUF grant towards operational costs. The amount was fully utilised and audited.

In 2010 we won several small tenders for fund raising at CIB Bank, GE, Ringer and KOGART.

## **1.3. International relations**

**In 2009 there were 13 wishes that could only be fulfilled abroad.**

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<sup>1</sup> In Hungary the private taxpayer is entitled to direct 1% of his/her income tax (paid in the previous year) to a civil organisation (NGO) of his choice.

Our 'wish children' visited a number of countries including, Finland, France and Italy. These included different types of wishes such as visiting Venice or caressing dolphins.

Wishes of this type require a lot of organisation. Most of the costs were met by our sponsors who helped us on a 'project basis'. The reports of these trips can be read on our homepage, together with reports of the other wishes.

The fact that the Budapest Marriott Hotel chose our foundation for a year is evident in our international activities. They not only introduced us to their clients but they allow us to hold our 'Teatime for our sponsors' in their premises. They also help us to get discount accommodation for those wishes that are fulfilled abroad.

#### **1.4. Events in 2009 organised by us and for us**

We organised numerous events in 2009 for fundraising and promotion

- Bringónap<sup>2</sup>: on Margaret Island the Bringohintó company allowed our volunteers to run the business for one day and the total income of that day was donated towards the running costs of our foundation.
- We were able to continue to develop Csodalámpás Könyvsarkok (Wonderlamp reading corners), thanks to one of our sponsors - Libri Könyvkereskedelmi Kft. With their help we were able to open reading corners at the two children's' clinics in Budapest and also in Pécs and Szeged. In addition we were able to refresh the content of the active reading corners that we opened last year and where the books have become worn over time. The feedback from the hospital staff confirmed that we had achieved our goal of providing alternatives to the children to kill time, rather than just watching television. The reading corners have become popular with both the younger and the older children to pass the days while they are in hospital.
- Afternoon tale  
There are afternoon tales, told by our patrons, famous Hungarian actors Peter Rudolf and Eszter Nagy-Kalozy, their actor colleagues and our volunteers, thanks to our sponsor Libri Booktrading CO. Following the feedback received from the actors, children and their parents we have decided to initiate these afternoons in some other hospitals outside of Budapest. The children get a lot of happiness from this activity and it makes them feel that they are important to us.
- We organised a fashion show, together with the Finnish Embassy where, besides the well known Finnish designer Tii Vanhatiapiio, Anita Benes' new collection was introduced to our guests. The finalist of Miss Hungary, hairdressers and makeup artists all worked as volunteers at this show.
- Teatime for our sponsors

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<sup>2</sup> See [www.bringohinto.hu](http://www.bringohinto.hu)

In November, for the third time, we invited our sponsors (private people as well as the CEO's of the companies sponsoring our foundation) for a friendly discussion at the Budapest Marriott Hotel. We presented the results of our foundation and thanked them for their help over the year and for the fact that, over 6 years, we have made more than 1000 children smile.

- We organised a 'kids' day' on Margitsziget with our sponsor GE for the 'Wonderlamp' kids. On this very fine day the volunteers of Wonderlamp and GE cooked lunch and entertained the kids and, last but not least, three wishes came true.
- We participated in the annual 'Best of Budapest' evening as the beneficiary of the lottery. With these funds we were able to make lots of kids happy.
- In the autumn of 2009 we had the opportunity to introduce ourselves at the CEBC's board members' meeting. We were able to respond to lots of questions about our activities, which helped to enhance our reputation.
- On the AXA Family Day we fulfilled some wishes thanks to the sponsorship of the AXA Group Hungary.

## 1.5 Volunteers

The number of volunteers regularly working for us within the county is still around 80 people.

At the end of the year we had representatives in Szeged, Debrecen, Miskolc, Pécs, Szombathely, Győr and Veszprém.

The heads of the regions are constantly in contact with the local children's' clinic, doctors, children and local sponsors.

In 2009, for the second time, a national conference was held for the volunteers. We introduced our goals and achievements and, during the discussions of the volunteers, 'best practice' solutions were exchanged and a short communication training session was given.

It is still one of our major goals to increase our capacity in 2010. To reach this goal we will increase the support to our regional directors, for example with personal consultation, and we will continue to try to improve the standard of our wish-fulfillment.

## 2. Operating conditions in 2009

Our office continues to run in the same premises with the same conditions. There were no large-scale investments in 2009.

**The foundation operated with 2 full time staff** (the managing director, a head administrator who is at the same time the 'volunteers - coordinator'), and one part time administrator.

**There was no other payment of salary or other personal costs in 2009 to anyone by the foundation**

The funds for running the foundation were raised from '1% tax campaign', the income from Bringónap the funds from NCA, the income of our investments and from private and institutional sponsors.

**We have spent 19,527 Million HUF on wish granting, additionally, we have received and used donations and services "in kind" of approximately 10 Million HUF that cannot be identified directly in our balance sheet.**

This means that, in 2009, we have delivered approximately 29.527 Million HUF value to our 252 wish-children.

**The average market cost of granting a wish** has reached around 117,000 HUF, **WITHOUT taking into consideration** any operating costs such as; phone, travel, wages, etc.

The average cost, based on invoice value only has been 65,000 HUF Unfortunately this value gives a false picture, as it does not show the **goodwill** of Csodalámpa: the work of our volunteers, the price reductions, the free services and benefits in kind, etc.

The foundation has used in total 30,5 Million HUF for wish granting in 2009.

**The total cost of the foundation in 2009 – including the wish granting and the operation - has reached 60 Million HUF.**

**The gross average cost of one fulfilled wish – including all operating costs - in 2009 reached 238,000 HUF.**

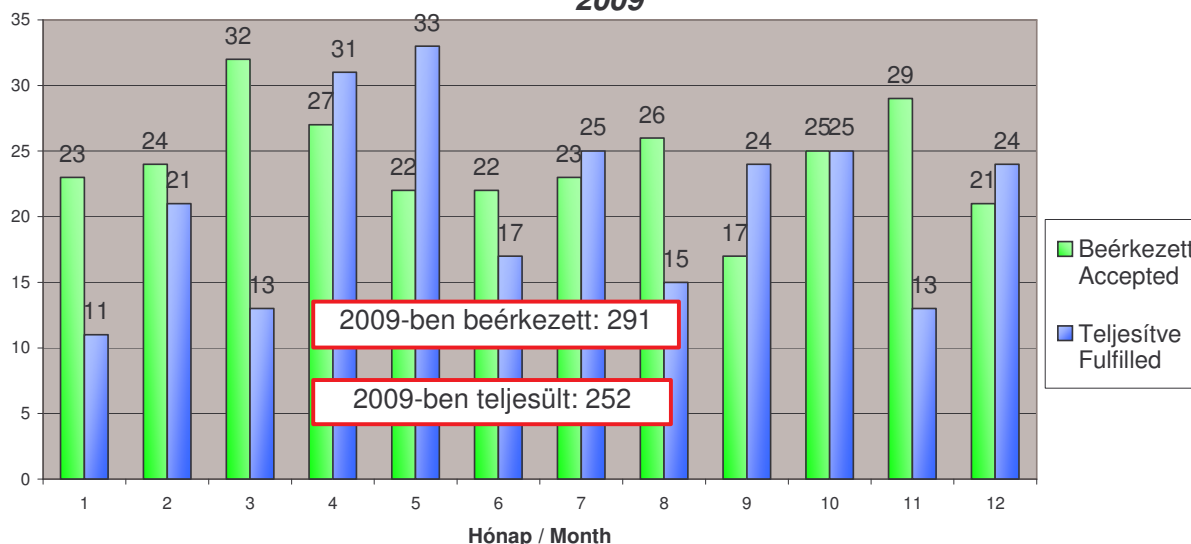
This level is 53,000 HUF higher than in 2008. There are two factors which have to be taken into consideration: we have bought more items like PSP, Xbox, laptops, which has been financed by our foundation and we have spent more on the wishes involving foreign travel. Also the VAT increased to 25% in 2009.

Considering not only the invoiced costs but also the value free services, price reductions, services in kind, etc. **the Csodalampa Foundation operated in 2009 with an operating cost / total cost ratio of 50,8%.**



## A beérkezett és teljesített kívánságok eloszlása havonta a 2009 évben

*Monthly Distribution of Accepted And Granted Wishes in 2009*



### 2.1.1 Liabilities

In 2009 we received more than 34.5 Million HUF in donations from private persons and companies that enabled us to fulfill the wishes at a higher level of quality, including the purchase of new PCs and laptops.

**In 2009 the foundation received 58.631 Million HUF in donations as new funding, that figure includes, of course, the 19 Million HUF from our 1% campaign (1,5 Million HUF less, than in 2008).**

The funds not immediately required have been kept in guaranteed assets, like treasury bills. Due to this policy we have earned 3.6 Million HUF as interest income which is about half of the last year level due to the decreasing level of interest rates.

### 2.1.2 Operating costs

**The operating costs of the Foundation reached 30,5 Million HUF in 2009.**

**The biggest “burden” is, of course, the wages and related taxes** (pension, healthcare, income tax payable by the employer) about 14 Million HUF, **the costs of communication** (consultancy in marketing and PR, printing, advertisement) **and the travelling costs directly related to wish granting.** The wages mean the salaries of the three employees of the foundation. The funds were raised from 1% tax campaign, the income from Bringónap the funds given by NCA, the income of our investments and from private and institutional sponsors.

## ***2.2 Grants from the state budget or local authorities***

The Wonderlamp Foundation received 18,979 Million HUF funds from the 1% campaign.

From the similar funds received in 2006, 10.327 million and in 2007, 1.972 Million HUF has been used in 2009 for wish granting. The difference is kept in guaranteed funds, mainly in Hungarian TBills.

**The Foundation receives no support or funds** from local or minority authorities or their agents.

## ***2.3. Allowances of the Directors and Members of the Supervisory Board***

The leaders and the members of the Board of Trustees and the Supervisory Board received no allowances - either monetary or in kind - in 2009.

## 2.4 Simplified financial – public beneficiary - report for 2009

<b>Balance sheet 2009 - Csodalampa Wish-Granting Foundation</b>		
	<b>PRIOR YEAR</b>	<b>CURRENT YEAR</b>
	<b>2008</b>	<b>2009</b>
<b>ASSETS</b>		
<b>Non-current Assets</b>	<b>5 289</b>	<b>5 163</b>
Intangible Assets		
Tangible Assets	292	166
Financial Investments	4 997	4 997
<b>Current Assets</b>	<b>52 593</b>	<b>63 814</b>
Inventory		
Receivables	20	138
Securities	45 672	60 001
Liquid Assets	6 901	3 675
<b>Prepayments and Accrued Income</b>	<b>1 285</b>	<b>2 969</b>
<b>TOTAL ASSETS</b>	<b>59 167</b>	<b>71 946</b>
<b>LIABILITIES</b>		
<b>Shareholder's Equity</b>	<b>22 225</b>	<b>37 875</b>
Initial Capital/Share Capital	100	100
Capital Change/Results	17 586	22 125
Non-distributable Reserve		
Revaluation Reserve		
Result of the business year from ordinary activities (from activities of public utility)	4 039	15 650
Result of the business year from entrepreneurial activities	500	
<b>Provisions</b>	<b>0</b>	<b>0</b>
<b>Liabilities</b>	<b>2 514</b>	<b>835</b>
Long-term liabilities		
Short-term liabilities	2514	835
<b>Accrued Expenses and Deferred Income</b>	<b>34 428</b>	<b>33 236</b>
<b>TOTAL LIABILITIES AND SHAREHOLDER'S EQUITY</b>	<b>59 167</b>	<b>71 946</b>

<b>Profit and Loss Statement for 2009 - Csodalámpa Foundation</b>					2008	2009
<b>A.</b>	<b>TOTAL REVENUES OF ACTIVITIES OF PUBLIC UTILITY</b>				<b>54 888</b>	<b>65 686</b>
	1.	Subsidies for activities of public benefit			38 134	52 045
		a)	From the founder			
		b)	From central budget			
		c)	From local government			
		d)	Other		38 134	52 045
	2.	Subsidies gained through tenders			1 964	6 586
	3.	Revenues from activities of public benefit				
	4.	Revenues from membership fee				
	5.	Other revenues			14 790	7 055
<b>B.</b>	<b>REVENUES OF ORDINARY ACTIVITIES</b>				<b>500</b>	<b>0</b>
<b>C.</b>	<b>TOTAL REVENUES (A+B)</b>				<b>55 388</b>	<b>65 686</b>
<b>D.</b>	<b>EXPENSES OF ACTIVITIES OF PUBLIC UTILITY</b>				<b>50 849</b>	<b>50 036</b>
	Material-type expenditures				15 015	16 199
	Payments to personnel				12 715	13 973
	Depreciation charge				389	336
	Other expenses				22 730	19 527
	Expenditures of financial transactions				0	1
	Extraordinary expenditures					
<b>E.</b>	<b>EXPENSES OF ENTREPRENEURIAL ACTIVITIES</b>				<b>0</b>	<b>0</b>
	Material-type costs					
	Payments to personnel					
	Depreciation charge					
	Other expenses					
	Expenditures of financial transactions					
	Extraordinary expenditures					
<b>F.</b>	<b>TOTAL EXPENSES (D+E)</b>				<b>50 849</b>	<b>50 036</b>
<b>G.</b>	<b>NET PROFIT BEFORE TAXATION (B-E)</b>				<b>500</b>	<b>0</b>
<b>H.</b>	<b>TAX LIABILITY</b>				<b>0</b>	<b>0</b>
<b>I.</b>	<b>PROFIT FROM ENTREPRENEURIAL ACTIVITIES (G-H)</b>				<b>500</b>	<b>0</b>
<b>J.</b>	<b>PROFIT FROM ACTIVITIES OF PUBLIC UTILITY (A-D)</b>				<b>4 039</b>	<b>15 650</b>
	<b>RESULTS(I+J)</b>				<b>4 539</b>	<b>15 650</b>
<i>INFORMATIVE DETAILS</i>						
<b>A.</b>	<b>PAYMENTS TO PERSONNEL</b>				<b>12 715</b>	<b>13 973</b>
	1.	Wages			8 265	8 242
			-	Commissions		
			-	Fees		
	2.	Other payments to personnel			1 515	3 059
	3.	Personnel related contributions			2 935	2 672
<b>B.</b>	<b>SUBSIDIES GRANTED BY THE ORGANISATION</b>				<b>22 548</b>	<b>19 524</b>

This “public benefit annual report”, including the simplified financial report for the year 2009 has been unanimously approved by the Board of Directors of the Foundation at the meeting on 17<sup>th</sup> May, 2010.

*Signed*

A handwritten signature in black ink, appearing to be 'S. Petri', written in a cursive style.

*Sándor Petri*  
*Chairman of the Board*

## **Appendix 1 - CSODALÁMPA Alapítvány (Wonderlamp Foundation)**

Name of the organisation: CSODALÁMPA Óhaj-Sóhaj Kívánságteljesítő Alapítvány  
(Wonderlamp Wish-fulfilling Foundation)

Short version of the name of the organisation: CSODALÁMPA Alapítvány

Location: 1125 Budapest Alsó-svábhegyi út 11.

Postal address: 1052 Budapest Váci u. 16 C

Tax number (Hungarian): 18248670-1-43

**Bank account number: 10918001-00000015-99050010**  
**UniCredit Bank Zrt. Hungary**

**IBAN: HU18 1091 8001 0000 0015 9905 0010**  
**SWIFT or BIC: BACXHUHB**

The goal of the Foundation (excerpt from the Charter):

The goal of the Foundation is to fulfill wishes of children aged between 3 and 18 years and suffering from a life threatening illness and whose family is not able to fulfill these wishes due to the lack of their own funds.

The Foundation tries to ensure that a child suffering from a serious disease, will be happier and more carefree for a while, and through this the child and the family will regain their belief in recovery from the disease.

The Foundation's activities are in accordance with the Law CLVI. 26.§: social activity, family help, children and youngsters' protection.